

## **Board of Governors Meeting Minutes May 11, 2010**

### **Roll Call**

In attendance were: Elaine Solomon, Judy Furlotte, Pat Caggiano, Tom Sedita, Carl Ferris, Joe Mottle, Jane Broderick, John Cerreta, Steve Gelardi, Joel Paige, Brenda Diuro and Bob Hodgson. Absent: Kathy Blazer

### **Approval of Minutes**

Chairman, Joe Mottle, called meeting to order at 4:30 pm. Steve Gelardi made the motion to approve last month's minutes. John Cerreta seconded. Minutes will be accepted after Brenda's makes 2 modifications at Joe's request.

### **Manager's Report**

#### **Kathy Blazer:**

In Kathy's absence Joel stated the following:

- Membership increased by 4 golf and 2 social in the month of April.
- Kathy will make sure the Hotel Playbook and activities will be sent with the email blast.

The following was not able to be discussed without Kathy:

Status of member survey

Billing issue – upgrading of computer system

Status of activity room wall

Committee By-Laws and Term Limits

Usage of credit cards in lieu of charging to membership number

#### **Joel Paige**

- Tough December for Hotel business. Only able to replace 1/3 of large group from last year. As a result there was a loss of 300 rooms for 4000 room nights. April went back to being a flat month. Anticipate May will be a flat month. However, the last 7 months are promising.
- No decision has been made as yet, but will probably have the Armed Forces weekend during Labor Day w/e.
- Estate bathroom – It will be some time before the first flush. PGA got caught up in county vs. city permitting situation; as well as water vs. sewer. We have the permit to allow the water, but there is no flow in the lines. We have to know wait until the building site starts pumping water. OR since the Estates has septic water we could be able for a new permit allowing the septic water, but that will take an additional \$150,000 however the building of homes. The Estates HOA has currently voted not to tie into the city line. If that should change we should be able to get water flow to the pipes. Kathy will send out information to members on the status of the bathroom.

## **Old Business**

### **Ponds and Lakes**

- Bob stated all the ponds have been cleaned out and treated and are not on a maintenance schedule.

### **Member Survey**

- Waiting on Kathy

### **Billing Issues**

- Per Joel, server will be upgraded which should be able to provide management and BOG reports on club usage, course usage, etc.
- Per Joel, he was going to speak to Kathy about members being able to use their credit cards when paying for anything at the club, pro shop, spa, hotel and still get their discount. Specifically because the computer system is not providing management with reports on usage at this time; and the club would be able to recoup the money quicker if it goes directly through the credit card instead of waiting till month end for the consolidation.

### **Haig Range**

- Will begin the process of laying the artificial turf the first week of August.

### **Guest Policies**

- Status of golf committee's guest policy.

## **New Business**

### **BOG's Honda Classic letter**

Per Joel, for next year's tournament the following will probably be doable:

- PGA Members getting a volunteer discount for uniforms.
- Providing members with the same ticket booklets as the public to include the coupons.

Per Joel, the parking for members/residents continues to be a big challenge.

### **BOG's letter requesting a zero increase in next year's dues:**

- Frequent Player – Planning on testing it in July or August specific to cart fees, however the numbers have not been firmed up. The theory will be that within a 30 day period, if you play X number of rounds, you will receive 1 (one) complimentary cart fee plus you will be entered into a lottery for more free cart fees.
- Loyalty Program – will re-visit the topic for discussion, even though management are not big fans of this program. It will be reviewed before next season starts. There are currently 142 in the grandfathered program. There is no documentation because it could cause discrimination issues with the younger set. The BOG has agreed to provide Joel with some ideas on the numbers and plan.

- Dues increase – Joel is forecasting a 2.8% increase. The problem is attrition which is currently 4%. However, Joel said he would consider a zero increase if membership could increase new members throughout the summer to make up for the attrition.

**Preview memberships** will be offered to PGA (Marlwood Estates, The Estates), Steeplechase, and Mirabella residents for social memberships.

### **Croquet**

- Joel has approved the new court.
- Jane is working on getting a golf cart with a special key and lock for their usage to the Haig range bathrooms once the Leadbetter trailer is moved.

### **Tennis**

- The Tennis fencing will be replaced by June 1<sup>st</sup>.

### **Communications**

- Brenda and Joe will meet with Kathy to review the committee by-laws.

**Motion to adjourn was made by Carl and seconded by Steve.**

**Next Board meeting – June 14<sup>th</sup> at 4:30 pm.**

Respectfully submitted,  
Brenda Diuro, Communications Director